

Name: _____ Date: _____

Why is Your Wardrobe Political? Senior Pop Culture Pulse

Deconstruct the semiotics of resistance in luxury and street style to analyze how aesthetic choices mirror shifting power structures in modern society.

1. Which 1970s subculture utilized 'bricolage'—the repurposing of everyday objects like safety pins and bin liners into fashion—as a semiotic challenge to mainstream consumerism?

- A. The Mods
- B. The Teddy Boys
- C. The Punks
- D. The Futurists

2. The 'Peacock Revolution' of the 1960s refers to a movement where menswear transitioned from conservative tailoring to bold colors and flamboyant patterns, mirroring shifts in gender norms.

- A. True
- B. False

3. In the context of 1990s 'Heroin Chic' photography, which aesthetic style was criticized for glamourising nihilism and addiction through waif-ish models and dark lighting?

- A. New Romantics
- B. Grunge
- C. Branding
- D. Minimalism

4. How did the 1920s 'Flapper' aesthetic function as a form of social commentary during the Jazz Age?

- A. By emphasizing maternal silhouettes to encourage domestic stability
- B. By adopting androgynous forms to signal female liberation and mobility
- C. By using exclusively synthetic fabrics to support industrial expansion
- D. By mimicking 18th-century royalty to re-establish class hierarchies

5. The concept of 'Camp'—as defined by Susan Sontag—refers to the deliberate use of artifice and exaggeration, often seen in Met Gala themes and drag culture.

- A. True
- B. False

6. The 1947 'New Look' by Christian Dior, characterized by cinched waists and full skirts, was a reaction against _____ during World War II.

- A. Propaganda posters
- B. Excessive luxury
- C. Wartime austerity and rationing
- D. Environmental concerns

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7. Which filmmaker is best known for 'The Male Gaze' theory, which argues that cinema often frames women as objects of desire rather than subjects with agency?

- A. Maya Deren
- B. Laura Mulvey
- C. Greta Gerwig
- D. Sofia Coppola

8. The term 'Hyperreality,' coined by Jean Baudrillard, suggests that in digital pop culture, the simulation (like a filtered photo or CGI influencer) becomes more 'real' than reality.

- A. True
- B. False

9. The 'Riot Grrrl' movement of the 1990s combined underground punk music with DIY zines to address issues of _____ and sexual violence.

- A. Economic inflation
- B. Systemic patriarchy
- C. Space exploration
- D. Classical architecture

10. In the 21st century, the 'Dark Academia' aesthetic primarily draws its visual and thematic inspiration from which literary and cultural source?

- A. Cyberpunk science fiction
- B. Mid-century modernism
- C. Eurocentric university life and Gothic literature
- D. Tropical surrealism