

Name: _____ Date: _____

Star Power: Kindergarten Social Media Influencer Quiz

Little learners identify digital storytellers and distinguish between helpful online friends and tricky advertisements.

1. An 'influencer' is like a teacher or a friend on a screen. What do they usually do for their followers?

- A. Hide in a box all day
- B. Share videos about things they love
- C. Go to sleep and never wake up
- D. Fix broken refrigerators

2. True or False: If an influencer says a toy is the 'best ever,' they might be getting paid to say that.

- A. True
- B. False

3. When an influencer shows us how to bake a cake or draw a dog, they are sharing a ____.

- A. Secret
- B. Nap
- C. Skill
- D. Rock

4. If you want to be a 'Gaming Influencer,' what would your videos be about?

- A. Brushing your teeth
- B. Playing video games
- C. Planting a garden
- D. Reading a map

5. True or False: Anyone can become an influencer if they have something to share and a camera.

- A. True
- B. False

6. Why do influencers ask people to 'Like' their videos?

- A. To turn the computer off
- B. To make the screen turn blue
- C. To see if people enjoy their work
- D. To order a pizza

7. Influencers use a ____ to talk to people all over the world at the same time.

- A. Bicycle
- B. Toaster
- C. Platform

Name: _____ Date: _____

D. Pencil

8. Which of these is a way an influencer might help the planet?

- A. Throwing trash on the ground
- B. Telling people to use less water
- C. Eating all the cookies
- D. Buying ten new cars

9. True or False: Every video you see from an influencer is 100% exactly like real life.

- A. True
- B. False

10. If an influencer shows us a new dance, and then kids at school do the dance, they started a ____.

- A. Fight
- B. Trend
- C. Naptime
- D. Storm