

Name: _____ Date: _____

Iconic Aesthetics: A College Pop Culture Trend Quiz

Examine the cyclical nature of media-driven style by identifying pivotal moments where cinema, disco, and grunge directly influenced global consumer behavior.

1. The 1977 film 'Saturday Night Fever' is credited with the mainstream explosion of which specific fashion and music synergy?

- A. The adoption of three-piece white suits and disco-centric nightlife
- B. The rise of leather motorcycle jackets and greaser subculture
- C. The introduction of neon leg warmers and jazzercise aerobics
- D. The popularity of oversized flannel and thrift-store aesthetics

2. In the early 1990s, the band _____ played a central role in making 'grunge' a dominant global trend in both alternative rock and anti-fashion.

- A. Fleetwood Mac
- B. Nirvana
- C. The Spice Girls
- D. New Kids on the Block

3. True or False: The 1960s 'Mod' movement originated in London and was characterized by a focus on modern jazz and clean-cut, tailored fashion.

- A. True
- B. False

4. Which 1995 film directed by Amy Heckerling became a touchstone for '90s luxury fashion, specifically through its use of designer plaid coordinates?

- A. Pulp Fiction
- B. Empire Records
- C. Clueless
- D. The Craft

5. The 1970s _____ movement used safety pins, torn clothing, and mohawks to express a rejection of mainstream corporate culture and polished glam-rock.

- A. Hippie
- B. New Wave
- C. Punk
- D. Swing

6. True or False: David Bowie's persona 'Ziggy Stardust' helped popularize androgynous fashion and 'glam rock' in the early 1970s.

- A. True

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B. False

7. The 'Flapper' trend of the 1920s, characterized by bobbed hair and shorter hemlines, was primarily a reflection of what societal shift?

- A. The beginning of the Great Depression
- B. Increased women's suffrage and social independence
- C. The rise of heavy metal music
- D. The invention of the television

8. Woodstock (1969) is often cited as the pinnacle of the _____ movement, which popularized psychedelic prints and floral patterns.

- A. Beatnik
- B. Counterculture
- C. Grunge
- D. Yuppie

9. True or False: The arrival of the 'Talkies' (films with sound) in the late 1920s led to a decrease in the influence of movie stars on public fashion trends.

- A. True
- B. False

10. Which 1980s music subgenre led to the 'Goth' trend, characterized by dark clothing, dramatic eyeliner, and lace?

- A. Post-punk
- B. Synth-pop
- C. Bubblegum pop
- D. Country-western