

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Hack Your Feed: 4th Grade Social Media Literacy Quiz

Evaluate digital footprint scenarios and analyze how influencers use persuasive techniques to shape online trends.

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**1. A popular gamer shows a specific brand of juice in their video but doesn't say it's an ad. Why might this be a problem for viewers?**

- A. It makes the video look too colorful.
- B. It is hard to tell if they actually like it or were paid to show it.
- C. The juice might spill on the gaming console.
- D. Gamers are not allowed to drink juice on camera.

**2. When an influencer encourages thousands of people to donate to a local animal shelter, they are using their \_\_\_\_\_.**

- A. Digital footprint
- B. Privacy settings
- C. Social influence
- D. Algorithm

**3. True or False: If an influencer shares a 'scientific fact' about a new vitamin, you should always assume it is 100% accurate because they have a large following.**

- A. True
- B. False

**4. You see a video of a famous chef using a 'magic' knife that cuts through a rock. What is the most responsible way to analyze this content?**

- A. Buy the knife immediately before it sells out.
- B. Share the video so your friends can see the magic.
- C. Consider if the video was edited or use 'camera tricks' to look real.
- D. Try to cut a rock at home with your own kitchen knives.

**5. A \_\_\_\_\_ is the invisible set of rules a platform uses to decide which videos show up first on your screen.**

- A. Password
- B. Algorithm
- C. Username
- D. Subscriber

**6. True or False: Everything you post or comment on an influencer's page becomes part of your permanent 'digital footprint.'**

- A. True

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B. False

**7. An influencer specializing in 'Upcycling' shows how to turn old trash into art. This is an example of using social media for:**

- A. Spreading misinformation
- B. Decreasing screen time
- C. Positive environmental impact
- D. Selling expensive toys

**8. When an influencer only shows the 'perfect' parts of their life but hides their mistakes, it can create a lack of \_\_\_\_\_.**

- A. Followers
- B. Authenticity
- C. Internet speed
- D. Battery life

**9. Which of these is a 'critical thinking' question you should ask when watching a sponsored review?**

- A. How many likes does this video have?
- B. Is the influencer wearing a cool hat?
- C. What is the creator's purpose for making this video?
- D. Can I watch this on a tablet?

**10. True or False: If a famous athlete promotes a coding app, it acts as a 'celebrity endorsement' to influence kids to start programming.**

- A. True
- B. False