

Name: _____ Date: _____

Outsmart the Feed: Your 3rd Grade Social Media Literacy Quiz

Can you spot the difference between a real hobby and a paid script? Design your digital world while evaluating how influencers earn your trust.

1. An influencer named 'Chef Charlie' posts a video using a brand-new purple blender. Even if he doesn't say it, why might he be showing you that specific blender?

- A. He wants to give all his followers a free blender.
- B. The blender company might be paying him to show it to you.
- C. It is the only blender that exists in the world.
- D. The video won't work unless a purple object is in it.

2. True or False: Most influencers spend a lot of time editing their photos and videos to make their lives look 'perfect' before they post them.

- A. True
- B. False

3. When an influencer asks you to 'Click the link in my bio' or 'Comment below,' they are trying to increase their _____ to stay popular on the app.

- A. Battery life
- B. Engagement
- C. Homework
- D. Privacy

4. Imagine a toy reviewer says, 'This is the best toy ever!' but you see a small 'AD' or '#sponsored' tag in the corner. How should you think about their opinion?

- A. Believe it 100% because they are an expert.
- B. Stop watching and never play with toys again.
- C. Be careful, because they were paid to say nice things.
- D. Ignore the tag because it doesn't mean anything.

5. True or False: If an influencer with 1 million followers says a specific candy is healthy, it must be true because so many people follow them.

- A. True
- B. False

6. A _____ influencer is someone who focuses on one specific topic, like a person who only posts about how to take care of rare reptiles.

- A. Niche
- B. Random
- C. Quiet

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D. Bored

7. If you want to be a 'responsible digital citizen,' what is the best thing to do before sharing an influencer's shocking news story?

- A. Share it immediately so you are the first to tell friends.
- B. Ask an adult to help you find another source to see if it's true.
- C. Comment 'Wow!' and then delete your account.
- D. Only share it if the influencer is wearing fancy clothes.

8. When a gamer finishes a level and says 'I couldn't have done it without this gaming chair,' they are using their _____ to change what you want to buy.

- A. Invisibility
- B. Influence
- C. Magic
- D. Speed

9. True or False: Every time an influencer posts a 'challenge,' it is safe for kids to try it at home as long as it looks fun.

- A. True
- B. False

10. You notice your favorite influencer only shows the fun parts of their job and never when they are sad or tired. This is called a _____.

- A. Fact-check
- B. Curation
- C. Live-stream
- D. Mystery