

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Answer Key: Outsmart the Feed: Your 3rd Grade Social Media Literacy Quiz

Can you spot the difference between a real hobby and a paid script? Design your digital world while evaluating how influencers earn your trust.

---

**1. An influencer named 'Chef Charlie' posts a video using a brand-new purple blender. Even if he doesn't say it, why might he be showing you that specific blender?**

**Answer:** B) The blender company might be paying him to show it to you.

Influencers often have 'brand deals' where they are paid to feature products in their content to encourage followers to buy them.

**2. True or False: Most influencers spend a lot of time editing their photos and videos to make their lives look 'perfect' before they post them.**

**Answer:** A) True

Social media is often a 'highlight reel.' Creators use lighting, filters, and editing to show the best version of their day, which isn't always reality.

**3. When an influencer asks you to 'Click the link in my bio' or 'Comment below,' they are trying to increase their \_\_\_\_\_ to stay popular on the app.**

**Answer:** B) Engagement

Engagement (likes, comments, and clicks) tells the app's computer program that the post is interesting, so it shows it to more people.

**4. Imagine a toy reviewer says, 'This is the best toy ever!' but you see a small 'AD' or '#sponsored' tag in the corner. How should you think about their opinion?**

**Answer:** C) Be careful, because they were paid to say nice things.

Sponsored content means the creator is getting something in return for the post, which might make their opinion biased or less honest.

**5. True or False: If an influencer with 1 million followers says a specific candy is healthy, it must be true because so many people follow them.**

**Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Answer:** B) False

Follower count represents popularity, not expertise. You should always check facts with a trusted adult or a professional source like a doctor.

**6. A \_\_\_\_\_ influencer is someone who focuses on one specific topic, like a person who only posts about how to take care of rare reptiles.**

**Answer:** A) Niche

A 'niche' is a specific area of interest. Influencers who focus on a niche usually have very dedicated followers who share that exact interest.

**7. If you want to be a 'responsible digital citizen,' what is the best thing to do before sharing an influencer's shocking news story?**

**Answer:** B) Ask an adult to help you find another source to see if it's true.

Synthesizing information requires checking multiple sources to ensure that what you are sharing is accurate and not misinformation.

**8. When a gamer finishes a level and says 'I couldn't have done it without this gaming chair,' they are using their \_\_\_\_\_ to change what you want to buy.**

**Answer:** B) Influence

Influence is the power to affect the things people think or do. This is why brands pay popular people to use their products.

**9. True or False: Every time an influencer posts a 'challenge,' it is safe for kids to try it at home as long as it looks fun.**

**Answer:** B) False

Some challenges can be dangerous. You should always use critical thinking and ask a parent before trying anything you see online.

**10. You notice your favorite influencer only shows the fun parts of their job and never when they are sad or tired. This is called a \_\_\_\_\_.**

**Answer:** B) Curation

**Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Curation is picking and choosing exactly what to show the audience. It means we only see a small, chosen part of an influencer's real life.