

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Spot the Spin: Sifting Subtext in 8th Grade Media Literacy Quizzes

Deconstruct digital deceptions, decode hidden agendas, and differentiate between objective reporting and persuasive framing in modern news cycles.

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**1. Which term describes the practice of using emotionally charged language to influence an audience's perception of a news story?**

- A. Objective reporting
- B. Sensationalism
- C. Fact-checking
- D. Information literacy

**2. A news outlet chooses to report on a specific scientific study while ignoring three others that contradict it. This is an example of:**

- A. Ad placement
- B. Confirmation bias
- C. Bias by selection or omission
- D. Clickbait

**3. Which of the following is the most reliable way to verify the credibility of a social media post claiming a 'breaking news' event?**

- A. Checking if the post has over 10,000 likes
- B. Reading the comments to see if people agree
- C. Lateral reading by checking multiple established news organizations
- D. Assuming it is true if a friend shared it

**4. In media analysis, what does the 'target audience' represent?**

- A. The people who are most likely to disagree with the message
- B. The specific group of people for whom a message is designed
- C. The journalists who wrote the article
- D. The advertisers who funded the production

**5. Which of these headlines demonstrates the most 'neutral' or objective tone?**

- A. Outrageous New Policy Ends Local Park Program
- B. City Council Votes to Redirect Park Funding
- C. Brave Citizens Protest Unfair Budget Cuts
- D. Greedy Politicians Steal Fun from Kids