

Name: _____ Date: _____

The Global Inheritance: College Sustainability Literacy Quiz

Learners identify foundational Triple Bottom Line frameworks and recognize regenerative ESG practices within modern corporate and environmental governance.

1. Which framework, coined by John Elkington, suggests that organizations should measure their success based on social, environmental, and financial performance?

- A. The Circular Economy Model
- B. The Triple Bottom Line
- C. The Precautionary Principle
- D. The Malthusian Theory

2. True or False: The concept of 'Intergenerational Equity' suggests that the current generation has a moral obligation to preserve natural capital for those not yet born.

- A. True
- B. False

3. The _____ refers to a situation where individual users, acting independently according to their own self-interest, deplete a shared resource.

- A. Paradox of Choice
- B. Tragedy of the Commons
- C. Law of Diminishing Returns
- D. Externalization of Costs

4. Which of these is a primary goal of 'Life Cycle Assessment' (LCA) in sustainable manufacturing?

- A. Increasing the speed of the assembly line
- B. Calculating the total environmental impact from raw material extraction to disposal
- C. Reducing the hourly wages of overseas factory workers
- D. Determining the maximum retail price of a luxury good

5. In the context of the 'Three Pillars of Sustainability,' the _____ pillar focuses on fair labor practices, community health, and human rights.

- A. Environmental
- B. Economic
- C. Social
- D. Technological

6. True or False: 'Greenwashing' is a marketing strategy used to accurately and transparently communicate a company's verified environmental achievements.

- A. True
- B. False

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7. Which of the following is an example of an 'Ecosystem Service' that provides indirect economic value to humans?

- A. The sale of timber for furniture
- B. Wetlands naturally filtering pollutants out of groundwater
- C. Mining lithium for electric vehicle batteries
- D. The construction of a new hydroelectric dam

8. The _____ refers to the maximum population size of a species that a particular environment can sustain indefinitely without degrading the resource base.

- A. Biocapacity Index
- B. Ecological Footprint
- C. Carrying Capacity
- D. Sustainability Threshold

9. True or False: A 'Circular Economy' aims to eliminate waste by keeping products, equipment, and infrastructure in use for longer, effectively decoupling economic growth from resource consumption.

- A. True
- B. False

10. When a city implements 'Urban Sprawl' containment policies to protect surrounding farmland, which principle of sustainability is it primarily addressing?

- A. Short-term economic stimulation
- B. Resource conservation and land-use efficiency
- C. Technological innovation
- D. Individual property rights