

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Iconic Symbols: Preschool Pop Culture Semiotic Analysis

Beyond simple recognition, students synthesize visual clues and emotional resonance to create new character meanings and brand narratives.

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**1. If we want to design a new 'Helper Hero' for our school, which color should their cape be to show they are calm and friendly like a clear sky?**

- A. Bright Fire Red
- B. Soft Sky Blue
- C. Dark Shadow Black
- D. Warning Neon Orange

**2. Pretend you are creating a logo for a 'Fast Food' restaurant for turtles. To show the food is fast, you should add \_\_\_\_\_ to the turtle's shell.**

- A. Flower stickers
- B. Heavy rocks
- C. Yellow lighting bolts
- D. Sleepy zzz's

**3. If a cartoon character has very large, wide eyes and a small mouth, our brains usually think the character is 'scary' instead of 'cute.'**

- A. True
- B. False

**4. You see a character wearing a shiny gold crown and a purple robe. Based on cultural symbols, what is this character's 'job' in their story?**

- A. A baker making bread
- B. A leader or a King/Queen
- C. A gardener planting seeds
- D. A messy monster

**5. If a toy company wants to sell a 'Sleepy Time Bear,' the music in the commercial should be \_\_\_\_\_ and soft.**

- A. Loud and fast
- B. Squeaky and angry
- C. Slow and quiet
- D. Drum-heavy and scary

**6. A character who wears a green suit and carries a recycling bin is likely a character who helps the Earth.**

- A. True

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B. False

**7. Two different shows have a 'Robot' character. In Show A, the robot has sharp edges and red eyes. In Show B, the robot is round and has a smiley face. Which robot is meant to be the 'Villain'?**

- A. The round, smiling robot
- B. Both are villains
- C. The sharp-edged, red-eyed robot
- D. Neither are villains

**8. To create a 'Mystery' feeling in a movie, the director should use \_\_\_\_\_ to hide parts of the scene.**

- A. Bright sunshine
- B. Rainbows
- C. Shadows and darkness
- D. Glitter

**9. If we see a character with a 'Red X' over their mouth in a drawing, it means they are allowed to talk as much as they want.**

- A. True
- B. False

**10. You are making a 'Brand' for a super-strong juice. Which animal would be the best 'symbol' to put on the bottle to show strength?**

- A. A tiny butterfly
- B. A powerful lion
- C. A fluffy bunny
- D. A wiggly worm