

Name: _____ Date: _____

Answer Key: Sparkling Social Media Stars Quiz for 2nd Grade

Digital citizenship, audience awareness, and creative content planning. These multi-step challenges help young learners prepare to be thoughtful and responsible digital creators.

1. Imagine you are a kid influencer who loves gardening. You want to make a video that helps your friends. Which idea is the most helpful for your audience?

Answer: B) A step-by-step guide on how to plant a sunflower seed

Helpful influencers provide value by teaching their audience a new skill or providing useful information.

2. A person who creates online videos to share their hobbies and inspire others is often called a digital _____.

Answer: A) Influencer

An influencer is someone who uses social media to share ideas and guide the choices or actions of others.

3. True or False: If an influencer is paid to talk about a toy, they should tell their viewers that the video is an advertisement.

Answer: A) True

Honesty and transparency are key parts of being a responsible creator; viewers need to know if a post is a paid ad.

4. You want to start a 'Kindness Challenge' online. What is the best first step to make sure your challenge is safe and positive?

Answer: B) Ask a parent or teacher to help you check the rules and safety

Safety comes first in digital spaces, and involving a trusted adult is the best way to plan a positive project.

5. When an influencer shows a 'Day in the Life' video, they are using _____ to connect with their fans.

Answer: C) Storytelling

Storytelling helps creators build a relationship with their audience by sharing relatable experiences.

6. True or False: Everything you see an influencer do in a 30-second video is exactly how their whole day looks.

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Answer: B) False

Videos are often edited to show only the most exciting parts, which means they don't show the whole reality of a person's day.

7. A toy scientist influencer wants to show how a volcano experiment works. What order should they follow for their video?

Answer: B) Say hello, show the supplies, do the experiment, and say goodbye

A clear sequence (Beginning, Middle, End) helps the audience follow along and learn from the content.

8. If you want to be a 'Book Reviewer' influencer, you must first _____ the book so you can tell others about it.

Answer: C) Read

Good influencers are knowledgeable about their topic, which requires preparation like reading the material first.

9. True or False: Using your platform to help an animal shelter is an example of using your 'influence' for a good cause.

Answer: A) True

Influencers can use their large audience to raise awareness for charities and help their community.

10. Which of these is a responsible way to treat a follower who leaves a comment on your art video?

Answer: B) Write back with a kind 'Thank You' for their support

Being kind and respectful to your audience helps build a positive and safe online community.